

BCV
A RateGain Company

CAPTURE
THE POWER
OF SOCIAL MEDIA

bcvsocial.com

WHO WE ARE

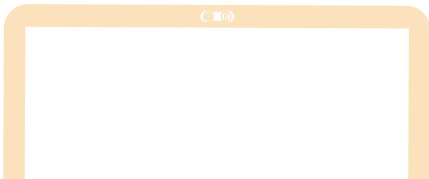
BCV, a RateGain company, is the hospitality industry's leading provider of full-service social media solutions and the only provider with the capacity to monitor and engage the social universe 24/7.

Our proprietary Guest Experience Cloud solution is designed to increase sales, provide unrivaled guest interactions, and mitigate negative customer experiences.

By combining social media listening, analytics, creative, and engagement capabilities, only BCV is able to fully-maximize guest lifetime value.

OUR GOALS

- ✓ Tailor your social strategy to serve the right message, to the right guest, for the right hotel, on the right channel
- ✓ Help your hotel or resort drive ROI and enhance your property's customer service via social media



OUR PROPRIETARY TECH-ENABLED SOLUTION ALLOWS US TO:



Drive Revenue with
Social Content



Enhance Guest
Booking Journey



Monitor Social 24/7



Provide Analytics
& Reporting